To: 1210 - New York ROU (ALVICHA)
From: Orourke, Rory
Posted: 11/25/97 16:25
Opened: 11/26/97 8:25
Subject: FWRD: WAL*MART BUYDOWN TWIX

========== <Forwarded Letter> ==========
From: Bastian, Georgia N.
To: OROURKR
Subject: WAL*MART BUYDOWN TWIX
Posted: 11/25/97 14:28
Priority: High Priority

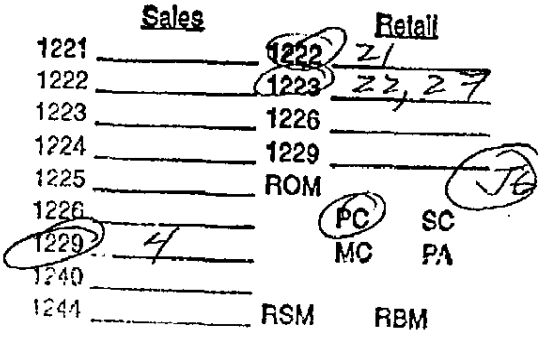
ATTACHED PLEASE FIND A COPY OF THE TWIX SENT TO THE WAL*MART STORES, REGARDING THE BUYDOWN STARTED ON NOVEMBER 24TH RUNNING THRU JANUARY 4, 1998. THE PURPOSE OF OUR SENDING THIS TO YOU IS THAT WAL*MART DID NOT SEND OUT UNTIL FRIDAY LATE IN THE AFTERNOON.

PLEASE COPY MAIL OUT WEDNESDAY (NOVEMBER 26TH) TO ALL SR'S AND RR'S RESPONSIBLE FOR WAL*MART CALLS. THIS WILL GIVE THEM AN OFFICIAL DOCUMENT TO CARRY INTO THE STORES. (ONLY THOSE WITH SALEM & VANTAGE STORES NEED THOSE PAGES),

BE SURE TO NOTICE THAT DORAL IS ONLY $2.00 AND $.20 INSTEAD OF THE $2.30 & $.23 DONE PREVIOUSLY ON BUYDOWNS.

THANK YOU FOR YOUR CONTINUED HELP WITH THIS CHAIN.

MARTY WASHBURN



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Source: https://www.industrydocuments.ucsf.edu/docs/hyxy0000